



Daniel Salvi

Brand Designer

I help Agencies create
iconic Branding Projects
through timeless design
and clear brand strategies.

I'd love to join your team to transform together
brands into unforgettable icons of their market.



Specialized in Branding
and Brand Design



International Projects
and 7+ years experience



Team Management Skills
Problem-Solving approach



In Hamburg and Milan
Based in Germany + Italy

Award to honesty
and civic sense
City of Legnano, Italy



Daniel's projects
appeared on:

WIRED

Rai 1

Rai 5



laLettura
CORRIERE DELLA SERA

Personal Information

Name: Daniel Salvi
Date of birth: August 23, 1994 (28)
Nationality: Italian
With Italian Driving Licence B

Contacts

Telephone: +39 333 9 666 665
E-mail: design@danielsalvi.com
Address: Mittelweg 174, 20148 Hamburg
Website: www.danielsalvi.com
Linkedin: linkedin.danielsalvi.com
Portfolio: danielsalvi.com/work

More about me

Designer specialized in Brand Design
and Brand Identity.

Guest lecturer in Politecnico Milano
and University Statale Milano.

Branding Public Speaker
for Companies and Entrepreneurs.

Directly mentored by great Italian
Brand Designers and Communicators.

My designs were exhibited
next to the ones by my heroes
Massimo Vignelli and Milton Glaser.

My big dream is to design
a trademark for the Olympics.

Availability

Immediately Available for Full-Time
positions and Freelance collaborations.

Willing to relocate.

Selected Work Experiences



Founder & Creative Director
Daniel Salvi - Branding & Design
Consulting
2016 > Ongoing



Brand Communication Chief
Colors for Peace
2021 > Ongoing



Graphic Designer & Assistant
Armando Milani Design
2018



Brand Design Consultant
EDC - Beijing Shexianghui
Information Technology Co.
2018



Professor Assistant
Politecnico Milano University
2017 > 2018



Design Web Magazine Contributor
Pirati Grafici
2015 > Ongoing

Academic Training



**Master's Degree in
Communication Design** [vote:110/110]
Politecnico Milano University
2019



**High Training Diploma in
Licensing and Brand Extension**
PoliDesign
2019



**Bachelor Degree in
Communication Design**
Politecnico Milano University
2016

Main Professional Skills

Branding, Brand Identity & Strategy
Creative Direction for Design & Advertising
Copywriting & Influential Communication
Marketing Ecosystems & Strategies
Brand Protection & Trademarking
Brand Extension & Licensing
Social Media & Content Management

Language Skills

English: *Fluent*
Italian: *Mother Tongue*
Spanish: *Good Understanding*
Latin, Ancient Greek: *Good Understanding*

Software Skills

Adobe® Creative Cloud Suite
AI, PS, ID: *Expert*
PR, AE: *Advanced*

Web Design
HTML5, CSS: *Good*
Wordpress: *Advanced*
WIX, EditorX, Clickfunnels, Shopify: *Expert*

Project Management Tools
ClickUp, Monday, Asana: *Advanced*

Marketing
Meta Ads, Google Ads: *Expert*
Active Campaign, Mailchimp: *Expert*
Zapier, Leadsbridge: *Advanced*

Portfolio: danielsalvi.com/work

*I authorize the processing of my personal data present
in the CV pursuant to Legislative Decree 30 June 2003,
n. 196 "Code regarding the protection of personal data"
and art. 13 of the GDPR (EU Regulation 2016/679).*

Selected Projects



Colors for Peace Brand Identity program, Web Design

International Charity Organization aiming for World Culture of Peace.

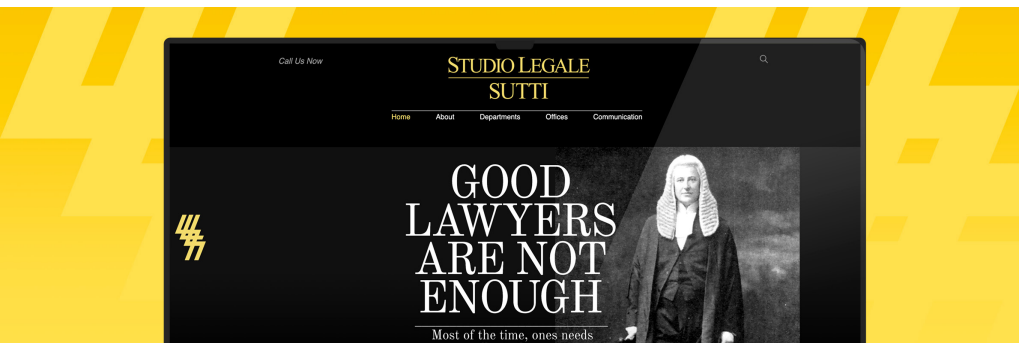
View More:
danielsalvi.com/colorsforpeace



Raíces Tango Brand Identity program, World Advertising Campaign, Web Design

The new show of one of the most acclaimed Tango dancer alive.

View More:
danielsalvi.com/raicestango



Studio Legale Sutti Brand Identity program, Web Design

Complete Brand Renewal for an historical Italian Law Firm.

View More:
danielsalvi.com/sutti

They said about me:

"A great mentor and guide, capable of turning our mistakes into lessons, the pressure in productivity and skills into quality"

Chris R.
Design Student,
Art Director Junior Intern

"Daniel Salvi is one of the best Brand Managers in Italy"

Federico Lazzerini
Entrepreneur,
"30 Under 30" Forbes Italy,
Business Book Author for Mondadori.

"After a long selection, I chose Daniel Salvi, among the best brand managers in Italy. He represented perfectly my idea"

Simone M. Antonucci
Entrepreneur,
CEO Nannini Mirto,
Luxury Handcrafts Company

Let's get in touch:
I'd love to find out how to start
a branding journey together!

Schedule a call: meet.danielsalvi.com

